



# Southern Foods

Your Full-Line Foodservice Distributor

2012

Happy 2012! We hope that your holiday season was joyful and that your 2012 thus far has been as well! To date, the January weather has been a positive for the food industry versus the terrible winter we had this time last year. With all those "New Year Resolutions" out there, have you seen customers looking at more healthful options on your menu? Will consumers continue to ask for that throughout the year and in the future?? Many research studies say yes, especially with the pending legislation requiring operators to disclose information about nutritional aspects of their food. This opens the door for all operators to be more creative with their menu options and allows healthier preparations to be a point of emphasis in foodservice kitchens across all segments. Let us know how we can assist you in healthier menu options.....whether that be recipe change ideas or just suggestions of healthy additions to your current menu. Let us help you stay competitive and keep your customers coming back for more.

## Tyson Foodservice

Choose *Tyson True* 100% all natural\* Chicken Breast Filets for your most important dishes. Each breast is naturally sized and hand trimmed. They are sorted by their natural weight to yield the portion sizes you need. Brought to market when absolute flavor and tenderness are guaranteed, they'll turn out more tender and juicy than other breast filets.

Inspired from the beginning by John Tyson's ingenuity and courage, Tyson still raises and processes all of their chicken with a meticulous eye toward quality. Commitment to quality spans across every aspect of the process, from how and where their chickens are raised, to innovation in product development and quality control throughout the production process, ensuring that those who choose *Tyson* chicken can proudly and confidently *Serve the Finest*. Visit [Tyson Foodservice](#) for menu ideas as well as product information.



## McCain Foodservice Appetizers



Super Bowl is right around the corner!! Everyone loves to sample new appetizers, especially on Super Bowl! McCain Foodservice offers a variety of appetizer items! Visit their [website](#) for menu items that fit your customer base as well as recipe ideas!

Poppers, Onion Scoops & Egg Roll Basket

3 oz. Onion Scoops

6 Jalapeno Poppers - 1430100

2 Egg Rolls - 1424600

Cook according to package instructions and serve with favorite sauces....i.e. Southwest Ranch, Thai Sauce. WOW those Super Bowl customers!!

**Have you visited [southernfoodsinc.com](http://southernfoodsinc.com) lately?** If not, you are missing out!! Our Food Lounge has SO many useful documents in our downloads area. Let us help you be more successful in your business!! "Like" us on facebook! We post mouth-watering recipe ideas everyday!! Read our produce news and keep up with the best options for this season and what's not so pretty. Need MSDS Sheets or Nutritionals? We've got those covered too!! Just visit our food lounge link from our homepage and indulge yourself in lots of useful information!!



**Mark your Calendars for April 3rd, 2012!! Join us in "Hollywood" for our Spring Food Show! New Floor Layout, Exciting Prize Giveaways, Top Vendor Presentations and MUCH more!!**