

# Menu Confidence!

## The Ultimate Menu Design Engineering Service

**“For the first time in 30 years our menu is priced properly and profits are up nearly 29%”**

Mike Theatt - The Hearth



New, From **Southern Foods**  
**One-Stop HotOperator Menu Design & Engineering**

Everything you need to grow your foodservice business:

- Engineering expertise
  - Menu matrix & objective Menu marketing
  - Exclusive process
  - Experienced with more than 2000 menus design-engineered
  - FREE server training kit with every order
  - FREE initial consultation
  - FREE collating with purchase of printing and covers
- Contact your Southern Foods Sales Rep for more information!